

## CONSUMER AIR. TROX LIFE – SHOPPING AIR

[☐ back to the  
overview](#)

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Good room air quality has a definite impact on how successful a shopping centre is: in addition to making consumers stay longer and improving well-being, it also increases work satisfaction and has important health benefits for the sales staff.

Shopping centres are highly complex structures that accommodate thousands of visitors every day who flock to the arcades to browse shops' wares. This is why room air conditioning must do more than just provide a comfortable climate whilst people are there. In fact, when designing a shopping centre, the safety of the many people visiting and working in the environment is not only in the interest of the operators and those renting the spaces, it is also a key consideration when it comes to planning the room air conditioning concept.

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[To the TROX  
Life](#)