

ISH 2019

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DIGITAL WORLDS – ANALOGUE PEOPLE: SEE FOR YOURSELF

DIGITAL WOLRDS - ANALOGUE PEOPLE

The complete film

ANALOGUE PEOPLE

People and air

DIGITAL WORLDS

Buildings and products

ENTER WITH ONE MOUSE CLICK



THE TROX BOOTH IN FRANKFURT - AN INTERACTIVE 360-DEGREE-BOOTH-TOUR

[Click here](#) for an interactive tour of our booth and find out more about our innovations 2019.

INNOVATIONS 2019



ALL HIGHLIGHTS IN OUR NEW BROCHURE

STATEMENTS TO THE TROX HIGHLIGHTS AT THE ISH

THE TROX MISSION AND VISION

Presented by Udo Jung, Chief Sales and Technical Officer at TROX GmbH

MYTROX: THE NEW CUSTOMER PORTAL

Presented by Martin Müntjes, Key Account Manager at TROX GmbH

X-CUBE 2.0

Presented by Tarek Sherif, Key Client Consultant, TROX GmbH

TVE

Presented by Stefan Lange, Head of Product Management Control Technology, TROX GmbH

INSIGHTS INTO THE HEINZ TROX-FOUNDATION

Presented by Prof. Dr. Hans Fleisch, Chairman of the Foundation Council of the Heinz Trox-Foundation

PRESS RELEASES – ISH 2019



Take a breath: TROX demonstrates "indoor life quality" at the ISH

- [Go to news in newscenter](#)
- [Download press release package \(Zip file, 1.3 MB\)](#)

A new family member: X-CUBE X2 air handling unit

- [Go to news in newscenter](#)
- [Download press release package \(Zip file, 22.4 MB\)](#)

Two requirements - one solution: Clever volume flow rate measuring in spite of low airflow velocities

- [Go to news in newscenter](#)
- [Download press release package \(Zip file, 33 MB\)](#)

Just a click away: myTROX, the new TROX customer portal

- [Go to news in newscenter](#)
- [Download press release package \(Zip file, 154 MB\)](#)

TAKE A BREATH



TROX DEMONSTRATES "INDOOR LIFE QUALITY" AT THE ISH

The TROX trade fair motto this year is "Take a breath". Fully in keeping with the TROX mission "**for indoor life quality**", fresh air leads to a better quality of life indoors. What we perceive, however, and what we need as human beings can only be described in analogue terms. It is not a digital value on some smartwatch that decides about our well-being, but how we are actually feeling at that very time.

And **air is a crucial factor in well-being** – after all, **90 per cent of our time is spent indoors**. Even so, we cannot hide from the world of digitisation. However, how do we reconcile analogue with digital?

Discover what connects **the digital and analogue world at the TROX exhibition stand F69 in Hall 8** – and take a breath!