

# ISH 2019

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## DIGITAL WORLDS – ANALOGUE PEOPLE: SEE FOR YOURSELF

### DIGITAL WOLRDS - ANALOGUE PEOPLE

The complete film

### ANALOGUE PEOPLE

People and air

### DIGITAL WORLDS

Buildings and products

## ENTER WITH ONE MOUSE CLICK



### THE TROX BOOTH IN FRANKFURT - AN INTERACTIVE 360-DEGREE-BOOTH-TOUR

[Click here for an interactive tour of our booth and find out more about our innovations 2019.](#)

## INNOVATIONS 2019



### ALL HIGHLIGHTS IN OUR NEW BROCHURE

## STATEMENTS TO THE TROX HIGHLIGHTS AT THE ISH

### THE TROX MISSION AND VISION

Presented by Udo Jung, Chief Sales and Technical Officer at TROX GmbH

### MYTROX: THE NEW CUSTOMER PORTAL

Presented by Martin Müntjes, Key Account Manager at TROX GmbH

### X-CUBE 2.0

Presented by Tarek Sherif, Key Client Consultant, TROX GmbH

### TVE

Presented by Stefan Lange, Head of Product Management Control Technology, TROX GmbH

### INSIGHTS INTO THE HEINZ TROX-FOUNDATION

Presented by Prof. Dr. Hans Fleisch, Chairman of the Foundation Council of the Heinz Trox-Foundation

## PRESS RELEASES – ISH 2019



### Take a breath: TROX demonstrates "indoor life quality" at the ISH

- [Go to news in newscenter](#)
- [Download press release package \(Zip file, 1.3 MB\)](#)

### A new family member: X-CUBE X2 air handling unit

- [Go to news in newscenter](#)
- [Download press release package \(Zip file, 22.4 MB\)](#)

### Two requirements - one solution: Clever volume flow rate measuring in spite of low airflow velocities

- [Go to news in newscenter](#)
- [Download press release package \(Zip file, 33 MB\)](#)

### Just a click away: myTROX, the new TROX customer portal

- [Go to news in newscenter](#)
- [Download press release package \(Zip file, 154 MB\)](#)

## TAKE A BREATH



## TROX DEMONSTRATES "INDOOR LIFE QUALITY" AT THE ISH

The TROX trade fair motto this year is "Take a breath". Fully in keeping with the TROX mission **"for indoor life quality"**, fresh air leads to a better quality of life indoors. What we perceive, however, and what we need as human beings can only be described in analogue terms. It is not a digital value on some smartwatch that decides about our well-being, but how we are actually feeling at that very time.

And **air is a crucial factor in well-being** – after all, **90 per cent of our time is spent indoors**. Even so, we cannot hide from the world of digitisation. However, how do we reconcile analogue with digital?

Discover what connects **the digital and analogue world at the TROX exhibition stand F69 in Hall 8** – and take a breath!