

29th July 2014

TROX[®] TECHNIK

The art of handling air

Iconic Award for TROX X-GRILLE

Recent developments in the real estate sector have been marked by a holistic approach to architecture and interior design. With the *Iconic Awards* the German Design Council recognises exceptional solutions in this field, based on the results of an international architecture and design competition.

TROX took up the challenge, submitted the X-GRILLE ventilation grille, and has come out successful: as a *Winner* in the Product category. This is already the second award for the X-GRILLE this year, after the *Interior Innovation Award 2014*.

With the X-GRILLE ventilation grilles, their innovative functions and their aesthetic design, TROX offers its customers an energy-optimised product with a whole range of sophisticated details: The newly developed hollow blades are supported in the centre and have a symmetric, aerodynamic profile that enables their energy-efficient use for both supply air and extract air applications. This new structure results also in an acoustically optimised air distribution. The powder-coated blades are interlinked (concealed) and can be adjusted in groups of up to nine blades to achieve a uniform, aesthetic look. Any colour combination and individual colour is available to create the desired room atmosphere. Whether the ventilation grille blends in with the room architecture or whether it is used as a design element is an individual choice. This combination of impressive details did not fail to convince the expert jury.

German Design Council

The German Design Council is an independent, internationally operating institute. The Council considers itself a service provider for businesses, supporting them in their design development efforts, but also working towards broadening the understanding of design concepts throughout the general public. The Council is one of the leading centres of expertise on the communication and knowledge transfer in the world of design. The *Iconic Awards* acknowledge visionary architecture, innovative products and sustainable communication in all parts of architecture, construction, real estate, and manufacturing.



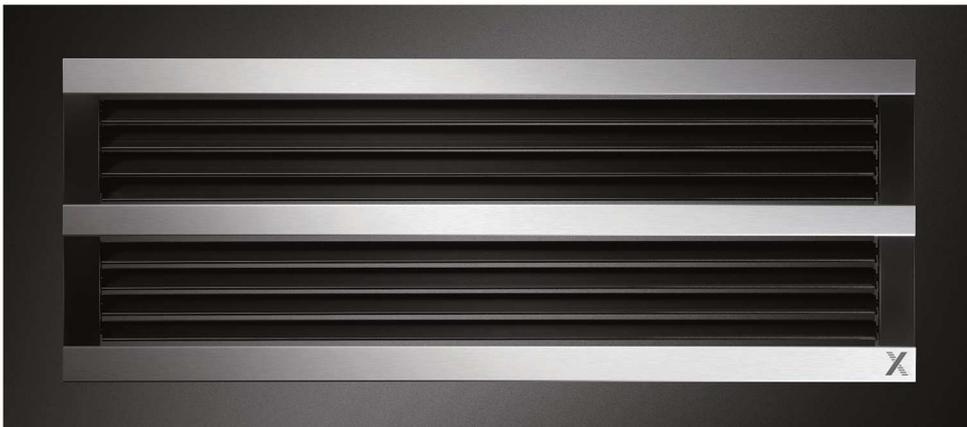
The German Design Council has presented TROX with the Iconic Award for its ventilation grille. TROX is a Winner in the Product category.



Presseinformation

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X-GRILLE: With its unusual two-colour look in jet black and white aluminium the X-GRILLE clearly distinguishes itself from conventional ventilation grilles.

Presseinformation

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TROX is leading in the development, manufacture and sale of components, units and systems for the ventilation and air conditioning of rooms. With subsidiary companies in 28 countries on five continents, 14 production facilities, and importers and representatives, TROX is present in over 70 countries. Founded in 1951, TROX generated in 2013 with a total of 3,700 employees around the globe revenues of €416 million.

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